

SUMMER STYLE!

BIKINIS, BIKE HELMETS, BOOZE & MORE P. 29

DESIGN BUREAU

EXCLUSIVE!

MUSICIANS AT HOME

7 AWESOME ARTISTS
SHOW OFF THEIR SPACES

THE FAINT

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DJANGO DJANGO

& MORE

Surf's Up!

10 HOT
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*for catching
waves*

ULTIMATE ROAD TRIP

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THE DESIGNER BEHIND THE
ALL-ELECTRIC BMW

ROBERT SONNEMAN

LIGHTING'S MODERNIST
MASTER EVOLVES

+
ARE ALBUM
COVER DESIGNERS
A DYING BREED?

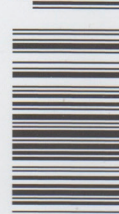
ASIF KHAN

What's Next For London's Anti-Starchitect?

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TRAVEL & CULTURE

Eat, shop,
explore,
do what
you do

INSTALLATION

String Theory

*Jeongmoon Choi creates
dazzling UV-illuminated
installations with wool thread
coated in fluorescent paint*

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This Berlin-based painter was looking to transcend the planar restrictions of the canvas when she discovered the possibilities of illuminated string. We get the story behind Choi's trippy installations.

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Photos courtesy of Jeongmoon Choi, jeongmoon.de

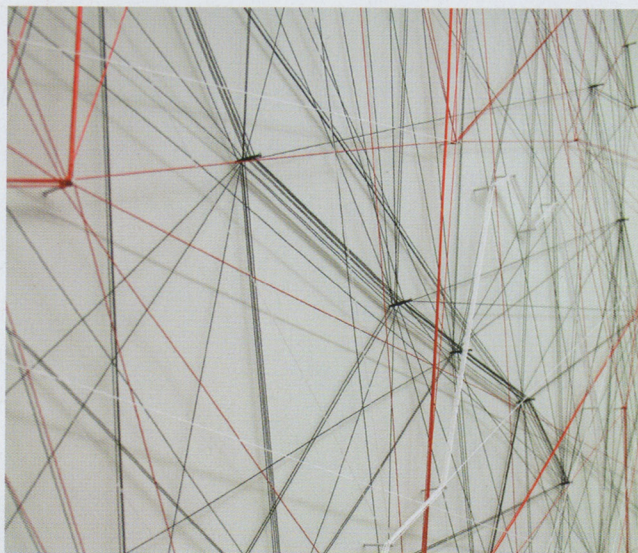
INSTALLATION

(CONTINUED)

"Architecture has always fascinated me—the act of creative transformation of space," says Choi. She has designed mesmerizing indoor and outdoor installations that show a keen interaction with the architecture of spaces.



"I ALWAYS DREAMED I'D BE ABLE TO WALK THROUGH MY WORK."



DB: What do people walk away from your work thinking or feeling?

Jeongmoon Choi: I want to inspire a 'dialogue of perspectives' in the spectator. The fluorescent threads seem like a laser beam in a dark room. Visitors are initially confused, oftentimes they are put in a meditative state. They tend to spend a long time in the room within the installation, naturally changing perspectives, interacting with it from many angles.

DB: Has anyone ever tripped over the threads?

JC: This happens. Not very often, fortunately. It takes some time until the viewers realize that the installation consists of fragile threads. When they do, they become very careful. Some still touch the threads, to feel the tension.

DB: If you could create a thread installation in any famous place in the world, where would it be?

JC: I have a dream of a huge UV illuminated installation symbolizing sewing back together the two Korean nations, right along the border between North and South Korea—an illuminated line of thread, symbolizing a seam. I also could imagine setting up a huge pyramid right next to the original ones in Egypt or South America, consisting purely of lines and light. Viewers could actually get inside those and feel the inner dimensions. ✎